

The Pharmaceutical Industry

LMI's strategy towards 2030

LMI

Legemiddelindustrien



OUR VISION

A strong pharmaceutical industry.
A healthier Norway.

OUR MISSION

We work to ensure that patients in Norway gain access to medical solutions, and to develop a strong health industry that develop value and strengthens national preparedness.



Six Megatrends Shaping Our Future

Specific challenges requiring a unified industry response.

1

A New Geopolitical Reality:

Increased unpredictability, supply risks, and threat of punitive tariffs.

2

National Preparedness: Urgent need for emergency stockpiles and domestic production capacity.

3

Weakened Competitiveness: Europe is losing ground; Norway risks being deprioritized in global launches.

4

The Pace of Innovation: Faster breakthroughs require faster regulatory and financing systems.

5

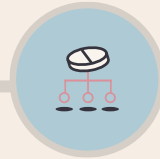
Healthcare System Challenges:

Aging population and tighter budgets demand smarter, preventive solutions.

6

Political Backdrop: A minority government landscape offering uncertainty, but also collaboration opportunities.

Strategy towards 2030



DEMONSTRATING THE BREADTH OUR SOCIETAL VALUE

LMI and its members are recognised as knowledgeable and credible – essential for health and preparedness, with the potential for increased value creation and significant economic contribution.



ACCESS TO PHARMACEUTICALS FOR PREVENTION AND TREATMENT

Increase societal value through fast access and higher willingness to invest in pharmaceuticals.



INDUSTRIAL DEVELOPMENT FOR NATIONAL PREPAREDNESS AND VALUE CREATION

Make Norway a competitive country for research, development, and production of pharmaceuticals.



MEMBERS

Operationalization

